

Uros Sunjevaric

Full Stack Developer

Contact

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Profile

I'm a full-stack web developer with 6+ years of experience building modern applications that actually get used – from enterprise newsrooms to startups and personal projects. Skilled in building both monolithic and microservices-based architectures using modern technologies such as React, Node.js, and MongoDB. Adept at creating seamless user interfaces, RESTful APIs, and scalable backend systems, with a strong focus on performance, maintainability, and clean code.

Over the years, I've had the chance to contribute to everything from high-traffic news platforms and Web3 startups to fast-paced freelance gigs. Whether building real-time sports apps or internal CMS tools, I always aim for clean, scalable code and smooth user experiences.

Professional Experience

JavaScript Developer

October 2024 - Present

Del Systems

Working on the development, optimization, and maintenance of a performance-critical client-side SDK that helps businesses to engage users via push notifications, SMS, and email, while also tracking behavior such as page views, retention, and time-on-site metrics. The SDK is integrated into a web application where clients can configure and launch engagement campaigns with ease.

One of the key features I contributed to is a no-code visual configurator that allows clients to build and deploy fully customizable modal components. These modals are used to promote content, capture user attention, and improve retention – all without requiring any code changes on the client's side.

Notable contributions:

- ◆ Optimized the SDK's bundle size to just 16 KB, ensuring near-zero impact on client website performance.
- ◆ Developed configurable, reusable UI components enabling clients to create modals and call-to-actions without writing code.
- ◆ Identified and resolved performance bottlenecks across the codebase, improving initialization and rendering speed.

Senior Full Stack Developer

May 2021 - September 2024

Alterset

Worked on one of Australia's largest news platforms, contributing to both customer-facing news applications and internal content management tools used by editorial teams. My role spanned full stack development, including scalable React front-end interfaces, Node.js backend services, custom CMS solutions, and database design for dynamic news publishing. I also contributed to a React Native mobile app, ensuring code performance and consistency across platforms. The systems I helped build and maintain supported millions of daily users and high editorial throughput.

Notable contributions:

- ◆ Maintained and refactored a large-scale codebase containing hundreds of modular React components and Node.js microservices, ensuring long-term maintainability, reduced technical debt, and improved application stability.
- ◆ Led the full redesign of the video content platform, developing a performant video hub where journalists could easily upload, manage, and publish video content. The hub consistently reached over 100,000 daily views, becoming a key part of the news experience.
- ◆ Designed and implemented a real-time sports hub covering football, cricket, and rugby competitions, integrating live data APIs to deliver up-to-the-minute results and statistics. The platform scaled to support over 1 million daily users during peak events.
- ◆ Performed a deep performance audit and refactored critical parts of the front-end and back-end systems, resulting in a 300% improvement in page speed scores, which significantly increased organic traffic, SEO ranking, and user engagement.
- ◆ Built and maintained custom CMS tools used by journalists to create, edit, and schedule articles for publication, as well as designed and optimized MongoDB and MySQL schemas to support high-volume content operations.

This role required a strong focus on performance, reliability, and cross-team collaboration to ensure the success of platforms reaching millions of users daily. I consistently delivered stable and efficient solutions under tight deadlines while collaborating with a distributed international team.

Worked at a blockchain and Web3.0 startup where I contributed to both product development and client-based web solutions. My work spanned from building decentralized communication tools to delivering full-stack websites using modern frameworks, CMS platforms, and custom back-end logic.

Notable contributions:

- ◆ Contributed to the development of a decentralized JavaScript-based chat application for KaiOS-powered devices, focusing on secure communication and blockchain integration optimized for low-resource environments.
- ◆ Built and maintained web applications using Vue.js, React.js, Laravel, CodeIgniter, and custom PHP solutions, adapting to varying project scopes and client industries.
- ◆ Developed and supported numerous WordPress-based websites, as well as static and dynamic front ends using HTML, CSS, vanilla JavaScript, and tailored plugins/themes.
- ◆ Served as mentor and team lead for a group of university interns over a 6-month period — assigning tasks, conducting code reviews, and supporting their onboarding into real-world development practices.
- ◆ Led the creation of an internal blockchain explorer for Inery, a proprietary blockchain platform, used for monitoring and visualizing on-chain activity and smart contract interactions.

This role helped me deepen my understanding of decentralized systems, while also expanding my versatility in client-focused development, legacy PHP systems, and mentoring junior developers.

Full Stack Web Developer
Freelance

December 2018 - Present

Worked with clients across various industries to design, build, and maintain custom web applications and websites. Projects ranged from full-featured e-commerce platforms to lightweight business landing pages, with a strong focus on clean architecture, responsive design, and long-term maintainability.

Notable contributions:

- ◆ Developed end-to-end e-commerce platforms using Node.js or PHP (Laravel/CodeIgniter) on the back end and React on the front end. Implemented critical features such as product catalogs, shopping carts, payment integrations (Stripe, PayPal), user accounts, and admin dashboards.
- ◆ Built presentation websites for small businesses, startups, and personal brands using HTML, CSS, JavaScript, and occasionally WordPress for CMS needs. Focused on clean UI/UX, mobile responsiveness, and performance optimization.
- ◆ Delivered tailor-made solutions, adapting to each client's technical and business requirements while ensuring code quality, SEO fundamentals, and user accessibility.
- ◆ Maintained strong communication and iterative development cycles, often working independently to deliver production-ready code within tight timelines.
- ◆ Developed a custom appointment booking and management system for a hair salon, featuring calendar-based scheduling, client tracking, and inventory monitoring for cosmetic products. Built with a focus on simplicity, responsiveness, and ease of use for non-technical staff.

Skills

Languages and Frameworks:

- ◆ JavaScript (ES6+)
- ◆ TypeScript
- ◆ React.js
- ◆ React Native
- ◆ Next.js
- ◆ Vue.js
- ◆ Node.js
- ◆ Express
- ◆ HTML
- ◆ CSS
- ◆ PHP
- ◆ Java

Databases and Storage

- ◆ MongoDB
- ◆ MySQL
- ◆ PostgreSQL
- ◆ Firebase
- ◆ ClickHouse

DevOps and Tools

- ◆ Git
- ◆ Docker
- ◆ REST APIs
- ◆ WebSockets
- ◆ Nginx
- ◆ CI/CD workflows
- ◆ Postman

Other

- ◆ Jest
- ◆ Responsive Web Design
- ◆ SEO
- ◆ Agile/Scrum

Soft Skills

- ◆ Communication
- ◆ Problem-solving
- ◆ Mentoring
- ◆ Client Interaction
- ◆ Teamwork

Education

Bachelor's Degree in Computer Science
University of Kragujevac, Serbia

Graduated 2023